

Wagon Wheel : Bluegrass District

Mission and Vision	Focus Area Themes	Council Goals	Performance Measures and Targets	District and Committee Goals	Performance Measures and Targets	Staff and Sub-Committee Goals
<p>Mission Statement:</p> <p>The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.</p> <p>Vision Statement:</p> <p>The Boy Scouts of America will prepare every eligible youth in America to become a responsible, participating citizen and leader who is guided by the Scout Oath and Law.</p> <p>Values:</p> <p>Citizenship, compassion, cooperation, courage, faith, health and fitness, honesty, perseverance, positive attitude, resourcefulness, respect and responsibility, personal growth and self-reliance, team building and practical leadership applications.</p>	<p>1. Programs and Services: Build relations in diverse service area to support program participation.</p>	<p>1.1. Outdoors: Increase participation in outdoor programs by a minimum of 5% annually in each District. (Programs/Services - Focus Area Committee) (12-31-2013)</p>	<p>M: % of Districts that meet minimum participation increase annually T: 100%</p>	<p>1.1.1. Outdoors: Publish calendar of outdoor events for the District and each Unit by March year. (Bluegrass District) (3-31-2013)</p>	<p>M: % complete T: 100%</p>	<p>1.1.1.1. Outdoors: Determine which events achieve a higher level of participation among our membership.. (Bryce Bolander)</p>
		<p>1.2. Council / District: Each District will complete at least 75% of their Key Performance Indicators annually (Programs/Services - Focus Area Committee) (12-31-2013)</p>	<p>M: # of districts that reach the minimum percentage of their KPI goals annually T: 3</p>	<p>1.2.1. Council / District: Have monthly strategy review meetings to stay on track with strategic plan. (Bluegrass District) (12-31-2013)</p>	<p>M: # of strategy review meetings held annually T: 12</p>	<p>1.2.1.1. Appoint a strategic planning manager for the District. (Bryce Bolander)</p>
		<p>1.3. Membership: Each District will retain 85% of their current membership annually. (Programs/Services - Focus Area Committee) (12-31-2013)</p>	<p>M: # of Districts that retain the minimum of 85% of membership annually T: 3</p>	<p>1.3.1. Membership: Survey Unit members to determine level of satisfaction with BSA and areas that they would like to see improvements. (Annually) (Bluegrass District) (6-30-2013)</p>	<p>M: Satisfaction rating T: 80%</p>	<p>1.3.1.1. Membership: Implement at least 2 new ideas from the satisfaction survey annually. (Bryce Bolander)</p>
	<p>2. Administration Services: Improve operational efficiencies.</p>	<p>2.1. Risk Management: Each District will implement a Risk Management Committee that meets quarterly. (Admin Services - Focus Area Committee) (12-31-2013)</p>	<p>M: # of Districts with a Risk Management Committee that meets required number of times annually T: 3</p>	<p>2.1.1. Risk Management: Nominations will be accepted and voted on to establish the Risk Management Committee. (Bluegrass District) (4-1-2010)</p>	<p>M: % complete T: 100%</p>	<p>2.1.1.1. Risk Management: Establish schedule and procedures for Risk Management Committee. (Bryce Bolander)</p>
		<p>2.2. Office Systems: Each District will update their records management process to exceed BSA guidelines by July 30, 2011. (Admin Services - Focus Area Committee) (7-30-2011)</p>	<p>M: # of Districts with updated processes T: 3</p>	<p>2.2.1. Office Systems: Implement plan to meet the shortfalls in current records system.. (Bluegrass District) (7-30-2011)</p>	<p>M: % complete T: 100%</p>	<p>2.2.1.1. Office Systems: Conduct an audit of records system. (Bryce Bolander)</p>
		<p>2.3. Technology: Each District will create / update a technology plan for their District by December 31, 2010 (Admin Services - Focus Area Committee) (12-31-2010)</p>	<p>M: # of Districts with a new or updated technology plan T: 3</p>	<p>2.3.1. Technology: New technology plan will be approved by District Manager. (Bluegrass District) (11-1-2010)</p>	<p>M: % complete T: 100%</p>	<p>2.3.1.1. Technology: Create a Technology plan for the district. (Bryce Bolander)</p>
		<p>2.4. Innovation: Each District will create a system to encourage and track new ideas from staff and volunteers. (Admin Services - Focus Area Committee) (12-31-2013)</p>	<p>M: # of Districts that implement at least 3 new ideas annually T: 3</p>	<p>2.4.1. Innovation: Create an award system for new ideas that are used. (Bluegrass District) (3-1-2010)</p>	<p>M: % complete T: 100%</p>	<p>2.4.1.1. Innovation: Create a place on the District website for posting new ideas. (Bryce Bolander)</p>
	<p>3. Governance: Build a governance plan that will insure the high performance of our council and districts.</p>	<p>3.1. Governance: Each District will receive a minimum satisfaction rating of 80% annually from their staff and volunteers. (Governance - Focus Area Committee) (6-1-2013)</p>	<p>M: # of Districts that receive satisfaction rating of 80% annually T: 3</p>	<p>3.1.1. Governance: Satisfaction surveys will be sent out twice a year to staff and volunteers. (Bluegrass District) (12-31-2013)</p>	<p>M: % complete T: 100%</p>	<p>3.1.1.1. Governance: Current satisfaction scores will be posted on the District website. (Bryce Bolander)</p>
	<p>4. Marketing: Effectively articulate the mission and related support to all council stakeholders and the community at- large.</p>	<p>4.1. Marketing: Each District will receive positive exposure in the media an average of 2 times a month annually. (Marketing - Focus Area Committee) (12-31-2013)</p>	<p>M: # of Districts that got exposure twice in a month T: 3</p>	<p>4.1.1. Marketing: Publish at least 3 press releases monthly. (Bluegrass District) (12-31-2013)</p>	<p>M: # of press releases sent out monthly T: 3</p>	<p>4.1.1.1. Marketing: Appoint a staff member to send out press releases and look for opportunities for exposure. (Bryce Bolander)</p>
	<p>5. Talent Management: Develop diverse Executive Board, District Committees, and council staff representative of our service area.</p>	<p>5.1. Employees: All staff at each District have SMART goals that align with the Council strategic plan. (Talent Management - Focus Area Committee) (12-31-2013)</p>	<p>M: % of staff with goals aligned to Council plan T: 100%</p>	<p>5.1.1. Employees: Complete current strategic plan at the District level. (Bluegrass District) (12-20-2009)</p>	<p>M: % complete T: 100%</p>	<p>5.1.1.1. Employees: Have employees enter their own goals / action items to support District goals. (Bryce Bolander)</p>
		<p>5.2. Volunteers: All volunteers at each District have the opportunity to attend at least 2 trainings annually. (Talent Management - Focus Area Committee) (12-31-2013)</p>	<p>M: % of volunteers who attend trainings annually T: 80%</p>	<p>5.2.1. Volunteers: Offer 4 volunteer trainings annually. (Bluegrass District) (12-31-2013)</p>	<p>M: # of volunteer trainings offered annually T: 4</p>	<p>5.2.1.1. Volunteers: Establish calendar of trainings by February of each year. (Bryce Bolander)</p>
	<p>6. Financing: Operate the council and districts in a fiscally responsible manner.</p>	<p>6.1. Council Funding: Each District will acquire at least 2 new members for their fund-raising committee by September 30, 2010. (Financing - Focus Area Committee) (9-30-2010)</p>	<p>M: # of Districts with 2 new members on their fund-raising committees T: 3</p>	<p>6.1.1. Council Funding: Vote 2 new members onto the fund-raising board. (Bluegrass District) (5-1-2010)</p>	<p>M: % complete T: 100%</p>	<p>6.1.1.1. Council Funding: Have current board members nominate individuals to fill spots on the fund-raising committee. (Bryce Bolander)</p>
		<p>6.2. Fiscal Management: Each District will add \$50,000 to the endowment fund annually. (Financing - Focus Area Committee) (12-31-2013)</p>	<p>M: \$ that are added to the endowment fund annually T: \$150,000</p>	<p>6.2.1. Fiscal Management: Have a banquet to reach high-end endowment donor base. (Bluegrass District) (8-1-2010)</p>	<p>M: % complete T: 100%</p>	<p>6.2.1.1. Fiscal Management: Create a committee to oversee the banquet administration. (Bryce Bolander)</p>
		<p>6.3. Capacity to Succeed: Each District will increase their fund-raising dollars by 25% annually. (Financing - Focus Area Committee) (12-31-2013)</p>	<p>M: # of Districts that raised their fund-raising by 25% T: 3</p>	<p>6.3.1. Capacity to Succeed: Increase annual popcorn sales by 20% in 2010. (Bluegrass District) (12-15-2010)</p>	<p>M: % increase in popcorn sales T: 20%</p>	<p>6.3.1.1. Capacity to Succeed: Establish a team to scout out new locations for setting up sales tables. (Bryce Bolander)</p>