

Bill Fowler: Action Plan

Date Revised: 10/01/09

Priority	Team Member Goals & Action Items	Who	Year End Target	% Complete/ YTD	Status/ Variance	Start Date/ End Date	Comment
1.1. Support Local CASA programs to our fullest potential through offering a broad range of services, resources and training. (% complete)							
	1.1.1. Assess/identify the needs of Local programs.	Bill Fowler	100%	0 %		6-1-2009, 7-31-2013	
	1.1.2. Provide Resource development to Local programs.	Bill Fowler	8	0 %		6-1-2010, 7-31-2013	
	1.1.3. Provide Capacity Building to Local programs.	Bill Fowler	10%	0 %		6-1-2009, 7-31-2013	
2.1. Increase the number and diversity of Nevada CASA volunteers. (# of volunteers)							
	2.1.1. Develop strategies for recruiting more volunteers of color and male volunteers.	Bill Fowler	100%	0 %		7-1-2009, 6-30-2010	
2.2. Increase the retention of Nevada CASA Volunteers (% inc in retention rate)							
Normal	2.2.1. Create a formula for measuring retention.	Bill Fowler	100%	0 %		6-1-2009, 9-30-2009	
	2.2.2. Discuss retention with Leadership - add to conference call agenda	Bill Fowler	100%	0 %		9-1-2009, 9-30-2009	
	2.2.3. Measure and analyze Nevada volunteer retention.	Bill Fowler	100%	0 %		7-1-2009, 6-30-2010	
	2.2.4. Develop retention strategies based on results.	Bill Fowler	100%	0 %		7-1-2010, 6-30-2011	
	2.2.5. Actively engage with all volunteers so that they feel a sense of belonging to the network and stay involved.	Bill Fowler	15%	0 %		7-1-2010, 6-30-2013	

2.4. Provide resources, training and consultation in order to enhance the quality and quantity of Nevada CASA volunteers. (# of training resources)							
3.1. Provide training programs and resources around diversity & cultural competency. (% complete)							
High	3.1.1. Bring "Knowing Who You Are" training to Nevada.	Bill Fowler	100%	0 %		7-1-2009, 12-31-2009	
3.2. Increase the diversity of the Nevada CASA network with focus on people of color and males. (% inc. in diversity)							
	3.2.2. Recruit more volunteers of color	Bill Fowler	5%	0 %		5-1-2009, 12-31-2010	
3.3. Serve aging-out youth by focusing on collaborative advocacy and partnerships. (% inc aging-out youth served)							
4.1. Articulate a consistent message of who we are and what we do. (# of programs with consistent message)							
	4.1.1. Develop a marketing strategy/to-do list.	Bill Fowler	10%	0 %		6-1-2009, 6-30-2009	
	4.1.2. Initiate a conference call with local program directors.	Bill Fowler	100%	0 %		7-1-2009, 7-31-2009	
	4.1.6. Get commitment from local programs to demonstrate execution of the message/tag line	Bill Fowler	100%	0 %		11-1-2009, 6-30-2013	
5.2. 2.2. Communication: Increase communication between State and the CASA Network (National and Local) (% of inc communication in network)							
Normal	5.2.1. Establish regular-fixed conference calls with Local Program Directors (1/month).	Bill Fowler	12	0 %		10-1-2009, 6-30-2013	
	5.2.2. Create an Association Agreement – outlining expectations from State to Local Programs.	Bill Fowler	100%	0 %		10-1-2009, 3-31-2010	
	5.2.3. Create a Local Program Bill of Rights – what Local Programs can expect from the State.	Bill Fowler	100%	0 %		10-1-2009, 3-31-2010	
	5.2.4. Develop strong communication/regular conversations with National CASA.	Bill Fowler	100%	0 %		5-1-2009, 6-30-2013	

6.1. Increase and diversify our funding base. (Board and defined by Board Source under People) (\$ in funding)							
6.1.1.	Research additional funding sources	Bill Fowler	3	0 %		6-1-2009, 12-31-2010	
6.1.2.	Apply for three new funding grants.	Bill Fowler	3	0 %		6-1-2009, 6-30-2010	
6.1.3.	Apply for court improvement funds (CIP).	Bill Fowler	100	0 %		6-1-2009, 8-1-2009	
6.1.3.1.	CIP grant for Training	Bill Fowler	100	0 %		6-1-2009, 8-1-2009	
6.1.3.2.	CIP grant for State Staff	Bill Fowler	100	0 %		6-1-2009, 8-1-2009	

8.1. Offer support and resources to Local programs that help them recognize the caring and competence of CASA volunteers. ()							
8.1.1.	Action Items - TBD	Bill Fowler		0 %			

9.1. Increase the number of Board Members; Have 10-12 diverse Board Members who are mission-driven community members. (# Board Members)							
9.1.1.	Recruit inclusive Board Members.	Bill Fowler		0 %		8-1-2009, 12-31-2010	
9.1.2.	Develop clear expectations for the Board Chair.	Bill Fowler	100	0 %		6-1-2009, 12-31-2010	

9.2. Adopt Best Practice of Nonprofit Boards as outlined by Board-Source (or similar Advisory organization). (% complete)							
9.2.1.	Hold a meeting to present strategic plan and Best Practice.	Bill Fowler	100%	0 %		6-12-2009, 6-12-2009	
9.2.2.	Board Training 101.	Bill Fowler	100%	0 %		7-1-2009, 12-31-2009	
9.2.3.	Track and follow-through adaptation of Best Practices	Bill Fowler	100%	0 %		7-1-2009, 6-30-2013	