

Sustainable Communities Planning Grant Program



Is your organization applying for the Sustainable Communities Planning Grant that is available through the Strategic Growth Council? A well-structured plan and execution management system can help you compete. Go to: <http://www.mystrategicplan.com/calgrant>.

Applying for Funding Opportunities?

Don't submit your grant application without this planning tool and evidence of how you will execute. The council needs to know how your project is linked to the overall program objectives of the Grant, how you plan to execute against your plan and what your mechanism is for reporting against status and budget.

Don't let your application get lost in the pile, make sure yours stands out from the crowd by including a strategic plan so funders understand how the money will help you achieve your mission, vision and the greater impact of Sustainable Communities throughout California.

Why does my grant proposal need this plan?

Writing a winning government grant proposal requires strategic thinking and planning beforehand. In order to be successful, **you must convince members of the grant program** that your organization is well managed, efficient, understands its purpose and has a clear roadmap of where it is going. Strategic planning factors in what you intend to accomplish and how you plan to do it.

Most importantly, it demonstrates that your organization has linked activities to objectives that are plotted toward reaching your long-term goals. Strategic planning provides measurable outcomes and facilitates your ability to produce convincing reports and metrics. **Winning a government grant requires more than a great idea and inspiring vision.**

You have to prove that you are organized, strategic and moving in the right direction. You need a clear plan before you can write a convincing proposal.



Additional benefits of MyStrategicPlan system

Obviously obtaining the grant is first and foremost and having a comprehensive application is critical. However after your organization receives the grant approval, the system will also assist:

- Executing the project,
- Maintaining accountability with targets and measures,
- Providing regular reporting to the funding agency with the click of a mouse and
- By reducing valuable staff time for project management.

MY STRATEGIC PLAN

What does it do?

MyStrategicPlan is a web-based application, rather than a program that you download on to your computer. This means that the plan that you create online is a living document, editable by any of your users at any time. This eliminates the endless amounts of drafts of spreadsheets that never get used.

This easy-to-use online planning tool provides strategic planning technical services. MyStrategicPlan guides your organization through the creation and implementation of your plan all year long, providing professional reports and a flexible system for you to edit, revise and track the goals, objectives and tasks that your organization accomplishes. It helps you work more efficiently and effectively because you...



- ☑ **Save valuable time.** It transforms the planning from a time consuming effort into a quick and easy system that is **holistic** and **integrative**.
- ☑ **Create a process that is dynamic.** Everyone can easily create, manage and update the plan.
- ☑ **Create alignment.** Connect organization-wide strategy to the department and individual through cascading goals.
- ☑ **Create professional reports** for everyone. Give people what they need and tie it to status and budget.
- ☑ **Monitor plan implementation.** Identify goals and actions as completed, pending or overdue.
- ☑ **Send Auto Email alerts to keep top of mind and remind your team of their next actions.**

Do I really need to do this?

Strengthen your application by including MyStrategicPlan as part of your proposal to demonstrate not only a well thought-out and organized plan, but also your ability to manage, execute and report on the progress of your plan. MyStrategicPlan will provide you with the tools to easily align your program goals and objectives, implement your plan, manage against the status of your objectives, report against your status and show evidence of successful execution through easily generated reports. Consider the benefits of this easy-to-use planning execution tool to strengthen your application and set you up for success.

How do I sign up? What is the price?

Simply go [to www.MyStrategicPlan.com/calgrant](http://www.MyStrategicPlan.com/calgrant) to sign up and access the web-based planning system and get started today. There is nothing to download and no long term commitment. Access your plan from anywhere you have internet service. **Sign up for a free trial by visiting us online.**

The council needs to know how you plan to execute against your plan and what your mechanism is for managing and reporting against program status and budget. **Don't submit your grant application without incorporating MyStrategicPlan.**

You can register for a base plan with no commitment starting at \$39 per month. We then have three unique grant management packages set at \$500 / \$4,750 and \$14,750 depending upon your needs. We are here to help and look forward to working with you. Call today at 775-747-7407. Go to <http://mystrategicplan.com/calgrant> for additional information.

MY STRATEGIC PLAN

Produce Professional One-Click Reports



Sustainable Communities Planning Grant Program

MISSION STATEMENT

The primary goal of this grant program is to develop and implement plans that reduce greenhouse gas emissions and achieve the following objectives:

VISION STATEMENT

Our vision is to foster the development of sustainable communities throughout California.

CALIFORNIA SUSTAINABLE PLANNING GRANT AT-A-GLANCE

PROGRAM OBJECTIVES STRATEGIC OBJECTIVES & GOALS

1 Improve Air Quality and Water Quality

- 1.1 Decrease ozone levels
- 1.2 Decrease Particulate Matter
- 1.3 Decrease impaired water segments

2 Promote Public Health

- 2.1 Decrease population with asthma
- 2.2 Decrease overweight / obese population

3 Promote Equity

- 3.1 Increased access to transportation
- 3.2 Improved job growth compared to job quality (e.g., wage levels)

4 Increase Affordable Housing

- 4.1 Increase housing supply that meets regional Housing Needs Allocation for extremely low, very low and low income households
- 4.2 Decrease housing owners with costs greater than 35% of income

5 Promote Infill and Compact Development

- 5.1 Increase proportion of jobs and housing units within 1/2 mile of transit
- 5.2 Decrease housing units within X distance of transit with Y service

6 Revitalize Urban and Community Centers

- 6.1 Increase dollars spent serving infill development as opposed to Greenfield development

7 Protect Natural Resources and Agricultural Lands

- 7.1 Increase acres of protected and/or conserved lands
- 7.2 Increase acres of habitat avoided

8 Reduce Automobile Usage and Fuel Consumption

- 8.1 Increase transit ridership
- 8.2 Decrease vehicle miles traveled

9 Improve Infrastructure Systems

- 9.1 Increase transit ridership
- 9.2 Increase parks acres per residents

10 Promote Water Conservation

- 10.1 Reduce residential water usage
- 10.2 Reduce agricultural water usage

11 Promote Energy Efficiency and Conservation

- 11.1 Decrease residential energy consumption

12 Strengthen the Economy

- 12.1 Increase number of green jobs
- 12.2 Increase net business formation

CALIFORNIA SUSTAINABLE PLANNING GRANT - DETAIL

PROGRAM OBJECTIVES STRATEGIC OBJECTIVES & GOALS

1 Improve Air Quality and Water Quality

1.1 Decrease ozone levels (City Planning) (12-31-2011)	Measure: % ozone level decreased	Target: 25%
1.2 Decrease Particulate Matter (City Planning) (12-31-2011)	Measure: % decrease in particulate matter	Target: 9%
1.3 Decrease impaired water segments (City Planning) (12-31-2011)	Measure: % decrease in impaired water segments	Target: 100%

2 Promote Public Health

2.1 Decrease population with asthma (City Planning) (12-31-2011)	Measure: % decrease in population with asthma	Target: 25%
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Department and Team Member Goals	Measure	Target	Start Date	End Date
2.1.1 Regulate pollution caused by industrial emissions and automobile exhaust. (City Planning)	% complete	100%	1-1-2011	12-31-2011

2.2 Decrease overweight / obese population (City Planning) (12-31-2011)	Measure: % decrease in overweight/obese population	Target: 25%
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Department and Team Member Goals	Measure	Target	Start Date	End Date
2.2.1 Institute 1 day per week as "City Fitness Day" (City Planning)	% complete	100%	1-1-2011	12-31-2011

3 Promote Equity

3.1 Increased access to transportation (City Planning) (12-31-2011)	Measure: # of new transportation access facilities	Target: 10
3.2 Improved job growth compared to job quality (e.g., wage levels) (City Planning) (12-31-2011)	Measure: % increase in wage levels	Target: 15%

4 Increase Affordable Housing

4.1 Increase housing supply that meets regional Housing Needs Allocation for extremely low, very low and low income households (City Planning) (12-31-2011)	Measure: % increase in housing levels	Target: 35%
4.2 Decrease housing owners with costs greater than 35% of income (City Planning) (12-31-2011)	Measure: % decrease in housing owners	Target: 25%

5 Promote Infill and Compact Development

5.1 Increase proportion of jobs and housing units within 1/2 mile of transit (City Planning) (12-31-2011)	Measure: # of new jobs	Target: 1,000
5.2 Decrease housing units within X distance of transit with Y service (City Planning) (12-31-2011)	Measure: % complete	Target: 100%

APPENDIX C: 2010 - 2013 BUDGET

Goals and Action Items	2010	2011	2012	2013
1 Improve Air Quality and Water Quality	-	-	-	-
1.1 Decrease ozone levels	-	\$ 0.00	-	-
1.2 Decrease Particulate Matter	-	\$ 0.00	-	-
1.3 Decrease impaired water segments	-	\$ 0.00	-	-
2 Promote Public Health	-	-	-	-
2.1 Decrease population with asthma	-	\$ 0.00	-	-
2.1.1 Regulate pollution caused by industrial emissions and automobile exhaust.	-	\$ 0.00	-	-
2.2 Decrease overweight / obese population	-	\$ 0.00	-	-
2.2.1 Institute 1 day per week as "City Fitness Day"	-	\$ 0.00	-	-
3 Promote Equity	-	-	-	-
3.1 Increased access to transportation	-	\$ 0.00	-	-
3.2 Improved job growth compared to job quality (e.g., wage levels)	-	\$ 0.00	-	-
4 Increase Affordable Housing	-	-	-	-
4.1 Increase housing supply that meets regional Housing Needs Allocation for extremely low, very low and low income households	-	\$ 0.00	-	-
4.2 Decrease housing owners with costs greater than 35% of income	-	\$ 0.00	-	-
5 Promote Infill and Compact Development	-	-	-	-
5.1 Increase proportion of jobs and housing units within 1/2 mile of transit	-	\$ 0.00	-	-
5.2 Decrease housing units within X distance of transit with Y service	-	\$ 0.00	-	-
6 Revitalize Urban and Community Centers	-	-	-	-
6.1 Increase dollars spent serving infill development as opposed to Greenfield development	-	\$ 0.00	-	-
7 Protect Natural Resources and Agricultural Lands	-	-	-	-
7.1 Increase acres of protected and/or conserved lands	-	\$ 0.00	-	-
7.2 Increase acres of habitat avoided	-	\$ 0.00	-	-
8 Reduce Automobile Usage and Fuel Consumption	-	-	-	-
8.1 Increase transit ridership	-	\$ 0.00	-	-
8.2 Decrease vehicle miles traveled	-	\$ 0.00	-	-
9 Improve Infrastructure Systems	-	-	-	-
9.1 Increase transit ridership	-	\$ 0.00	-	-
9.2 Increase parks acres per residents	-	\$ 0.00	-	-
10 Promote Water Conservation	-	-	-	-
10.1 Reduce residential water usage	-	\$ 0.00	-	-
10.2 Reduce agricultural water usage	-	\$ 0.00	-	-

APPENDIX D: SCORECARD AND EVALUATION PLAN

Goals	Key Performance Indicators	Target	YTD	Variance
1.1 Decrease ozone levels	% ozone level decreased	25%	0%	-25
1.2 Decrease Particulate Matter	% decrease in particulate matter	9%	0%	-9
1.3 Decrease impaired water segments	% decrease in impaired water segments	100%	0%	-100
2.1 Decrease population with asthma	% decrease in population with asthma	25%	0%	-25
2.2 Decrease overweight / obese population	% decrease in overweight/obese population	25%	0%	-25
3.1 Increased access to transportation	# of new transportation access facilities	10	0	-10
3.2 Improved job growth compared to job quality (e.g., wage levels)	% increase in wage levels	15%	0%	-15
4.1 Increase housing supply that meets regional Housing Needs Allocation for extremely low, very low and low income households	% increase in housing levels	35%	0%	-35
4.2 Decrease housing owners with costs greater than 35% of income	% decrease in housing owners	25%	0%	-25
5.1 Increase proportion of jobs and housing units within 1/2 mile of transit	# of new jobs	1,000	0	-1000
5.2 Decrease housing units within X distance of transit with Y service	% complete	100%	0%	-100
6.1 Increase dollars spent serving infill development as opposed to Greenfield development	\$ dollars spent	\$10,000	\$0	-10000
7.1 Increase acres of protected and/or conserved lands	% increase in acres protected	50%	0%	-50
7.2 Increase acres of habitat avoided	# of acres	35%	0%	-35
8.1 Increase transit ridership	% increase in transit ridership	40%	0%	-40
8.2 Decrease vehicle miles traveled	% decrease in average miles driven	25%	0%	-25
9.1 Increase transit ridership	% increase in transit ridership	40%	0%	-40
9.2 Increase parks acres per residents	# of new parks	10	0	-10
10.1 Reduce residential water usage	% decrease in residential water usage	30%	0%	-30
10.2 Reduce agricultural water usage	% decrease in agricultural water usage	30%	0%	-30
11.1 Decrease residential energy consumption	% decrease in residential energy consumption	25%	0%	-25
12.1 Increase number of green jobs	# of new green jobs	5,000	0	-5000
12.2 Increase net business formation	% increase in net business formation	35%	0%	-35

MY STRATEGIC PLAN

View MyStrategicPlan's Easy to Use Online System

Track Organization Goals and Department Goals | Scorecard | Gantt Chart | Planning Schedule

Home | Before You Plan | Develop Your Plan | Execute Your Plan | Reports | Account | Help | Add-Ons | Logout

Track Organization Goals and Department Goals

Find your achievements and "To Do's" at a glance. Click the to update Organization Goal and Department Goal status. A indicates the item is a KPI, click the key to update actual data for the current month. This information reflects plan progress to date.

Priority	Item	Who	Target	% Complete / YTD	Status / Variance	Due Date	Comments	Updated
1.1	Decrease ozone levels (% ozone level decreased)	City Planning	25%	0%	-25%	12-31-2011		07-26-2010
1.1.1	Determine areas and times of highest congestion. (% complete)	City Planning	100%	0%		12-31-2011		08-04-2010
1.1.1.1	Place monitoring stations around town to determine areas of high congestion. (# of monitoring stations placed)	Jane Doe	5	0%		12-31-2011		08-04-2010
1.2	Decrease Particulate Matter (% decrease in particulate matter)	City Planning	9%	0%	-9%	12-31-2011		07-26-2010
1.3	Decrease impaired water segments (% decrease in impaired water segments)	City Planning	100%	0%	-100%	12-31-2011		08-04-2010
1.3.1	Maintain a 95% up-time of water segments. (% of up-time of water segments)	City Planning	95%	0%		12-31-2011		08-04-2010
1.3.2	Implement a schedule to repair all water segments up to code by December 2011. (% of water segments repaired up to code)	City Planning	100%	0%		12-31-2011		08-04-2010
2.1	Decrease population with asthma (% decrease in population with asthma)	City Planning	25%	0%	-25%	12-31-2011		07-26-2010
2.1.1	Regulate pollution caused by industrial emissions and automobile exhaust. (% complete)	City Planning	100%	0%		12-31-2011		07-26-2010
2.1.2	Reduce the number of unhealthy air quality days, per the EPA standards, by 25% annually. (% of unhealthy air quality days annually)	City Planning	25%	0%		12-31-2011		08-04-2010
2.1.2.1	Implement a warning system to inform the public of days with unhealthy air quality levels. (% complete)	John Doe	100%	0%		12-31-2011		08-04-2010
2.1.2.2	Provide free public transit on unhealthy air quality days to decrease automobile emissions. (% complete)	Jane Doe	100%	0%		12-31-2011		08-04-2010
2.2	Decrease overweight / obese population (% decrease in overweight/obese population)	City Planning	25%	0%	-25%	12-31-2011		07-26-2010
2.2.1	Institute 1 day per week as "City Fitness Day" (% complete)	City Planning	100%	0%		12-31-2011		07-26-2010
2.2.2	Host 2 city "Health Fairs" a year to provide health screenings and information about healthy choices. (# of city health fairs held)	City Planning	2	0%		12-31-2011		08-04-2010
3.1	Increase access to transportation (# of new transportation access facilities)	City Planning	10	0	-10	12-31-2011		07-26-2010

Home | Before You Plan | Develop Your Plan

Mission | Values | SWOT | Competitive Advantages | Vision | Organization-Wide Strategies | Core Strategies

Strategic Growth Council's Organization Goals and Department Goals

✓ Add/Edit items
Reorder items
Collapse all

Program Objectives

- + Add a new Strategic Objective
- 1 Improve Air Quality and Water Quality
 - 1.1 Decrease ozone levels (City Planning) (Dec 31 2011)
 - 1.1.1 Determine areas and times of highest congestion. (City Planning) (Dec 31 2011)
 - 1.1.1.1 Place monitoring stations around town to determine areas of high congestion. (Jane Doe) (Dec 31 2011)
 - 1.2 Decrease Particulate Matter (City Planning) (Dec 31 2011)
 - 1.3 Decrease impaired water segments (City Planning) (Dec 31 2011)
 - 1.3.1 Maintain a 95% up-time of water segments. (City Planning) (Dec 31 2011)
 - 1.3.2 Implement a schedule to repair all water segments up to code by December 2011. (City Planning) (Dec 31 2011)
- 2 Promote Public Health
 - 2.1 Decrease population with asthma (City Planning) (Dec 31 2011)
 - 2.1.1 Regulate pollution caused by industrial emissions and automobile exhaust. (City Planning) (Dec 31 2011)
 - 2.1.2 Reduce the number of unhealthy air quality days, per the EPA standards, by 25% annually. (City Planning) (Dec 31 2011)
 - 2.1.2.1 Implement a warning system to inform the public of days with unhealthy air quality levels. (John Doe) (Dec 31 2011)
 - 2.1.2.2 Provide free public transit on unhealthy air quality days to decrease automobile emissions. (Jane Doe) (Dec 31 2011)

Make Plans Clear and Accessible to the Public with The Dash - Strategy Dashboard

Sample Company: Strategic Plan 2011

Financial: To grow our revenue by 20% next year. To maintain a 20% net profit.

Customer: Reach and engage 5,000 complete website. To reach 500,000 active customer engagements. Reach and engage 5,000 complete website. To reach 500,000 active customer engagements. Reach and engage 5,000 complete website. To reach 500,000 active customer engagements. Reach and engage 5,000 complete website. To reach 500,000 active customer engagements.

Process Excellence: Develop a systematized approach that delivers business quality. Develop a systematized approach that delivers business quality. Develop a systematized approach that delivers business quality. Develop a systematized approach that delivers business quality.

People and Learning: To hire employees on the bench to achieve first priority and hit business plan.

Strategy Map | Dashboard | Filter by

4.1 Revenue 2009: To generate \$200,000 for the end of the year. 2009 - 2010. 100%.

4.2 Revenue 2009: To generate \$200,000 for the end of the year. 2009 - 2010. 100%.

4.3 Revenue 2009: To generate \$200,000 for the end of the year. 2009 - 2010. 0%.

4.4 Revenue 2009: To generate \$200,000 for the end of the year. 2009 - 2010. 0%.

4.5 Revenue 2009: To generate \$200,000 for the end of the year. 2009 - 2010. 100%.

4.6 Revenue 2009: To generate \$200,000 for the end of the year. 2009 - 2010. 100%.

4.7 Revenue 2009: To generate \$200,000 for the end of the year. 2009 - 2010. 0%.

4.8 Revenue 2009: To generate \$200,000 for the end of the year. 2009 - 2010. 0%.

Strategic Objectives

4.1 Share materials, lessons learned, and respond to agency international program requests as appropriate.

Target: 0

Measure: responsiveness to requests

Responsible: 071500 - Mar at Toyota Chassis, Center, Regional Area Management Training Center, Kametaba, Pass. To provide overview of how the Center Center get started, what do we see as a challenge, and vision for the future. 071600 - Mar at 70 participants from 17 different countries attending. All regional centers of Toyota Asia Management and provided each one with a basic overview of what the Center Center training, unless noted, etc.

Status: In Progress

Last Modified on 2009-09-04